

Privacy Notice

Last updated November 15, 2022

Kavod v'Nichum is Hebrew for "honor and comfort". Kavod v'Nichum provides the Jewish community resources, education, and training about the end of life, from serious illness through dying, death, bereavement, and mourning.

This Privacy Notice describes how Kavod v'Nichum ("**Kavod v'Nichum**", "**we**", or "**us**") collects, uses, and shares your information in connection with any and all websites and digital products made available by Kavod v'Nichum (collectively, the "**Services**").

INFORMATION COLLECTION AND USE

A. Information Collected From You

To provide you with certain features of the Services, we will collect your information. This includes when you:

- *Apply for employment:* We collect your *contact information* (name, physical address, email address, and telephone number), education background, employment history, and other qualifications to assess and manage your application.
- *Become a member:* We collect your *contact information* (name, email address, physical address), *gender identification*, and *religious affiliation* to activate and manage your membership.
- *Contact us:* In order to respond to your questions or inquiries, when you contact us, we collect your *contact information* (name, email address, telephone number) and any other information you choose to include in your correspondence.
- *Make a donation or payment:* To process your donation or payment, we collect your *contact information* (name, physical address, email address, and telephone number) and payment information such as *payment card information* (card number, expiration date, and CVV) or *banking information* that is supplied on a check. For purchases, we will also use this information to fulfill, manage, and deliver your purchase. Please note we use a payment processor when you make a donation or purchase on the Services to process your payment. Kavod v'Nichum does not itself collect or store your payment card information.
- *Register for events:* To manage your event registration, we collect your *contact information* (name, physical address, email address, and telephone) and *gender identification*.
- *Subscribe to our newsletter:* We collect your *email address* to subscribe you to our newsletter.

B. Information Collected From Third Parties

Kavod v'Nichum may receive your *contact information* (name, email address, telephone number) from third parties that we partner with on events. We use this information to send you information on our Services that may be of interest to you.

C. Information Collected By Automated Means

When you interact with the Services, certain information about your use of the Services is automatically collected via cookies and similar technologies. Cookies are small pieces of text used to store information on web browsers. Our Services use both first-party (set by us) and third-party cookies (cookies stored under a different domain and set by a party other than Kavod v'Nichum).

When you interact with the Services, certain information about you is automatically collected via cookies and other tracking technologies. This information includes your:

- *Usage information:* Information about your interaction with our Services, such as the date, time, and length of visits, and specific pages or content accessed during the visits, search terms, frequency of the visits, referring website address.
- *Device information:* Information about the device you use to access the Services, such as browser type, browser language, device type, unique device identifier, device telephone number, operating system, model, and preferences.
- *Location information:* Information about your location, which may be determined by your IP address.

We use Google Analytics to conduct analytics and learn about usage of the Services. You can learn more about privacy and Google Analytics [here](#). In general terms, Google Analytics collects information on how often users visit the Services, what pages or features of the Services they use, and what other websites users visited prior to accessing the Services. This helps us improve the Services. You may prevent your data from being collected and used by Google Analytics by opting out through the use of the [Google Analytics Opt-out Browser Add-on](#).

In general, to disable and limit the collection and use of cookies, you can set your browser to refuse cookies or indicate when a cookie is being sent. When you opt-out, an opt-out cookie will be placed on your device. Please note the opt-out cookie is browser and device specific and will only last until cookies are cleared from your browser or device.

D. How We Use Your Information

In addition to the uses described above, Kavod v'Nichum may also use your information to:

- Provide support and respond to your questions or inquiries; interact with you, including notifying you of products, events, or other services that may be of interest to you; inform you about changes to this Privacy Notice or the Services.
- Efficiently maintain Kavod v'Nichum; improve the Services and Kavod v'Nichum; understand how our Services are being used; explore and unlock ways to develop and grow Kavod v'Nichum; obtain insights into usage patterns of the Services; engage in marketing efforts.
- Diagnose or fix technology problems; monitor the performance of our Services, including metrics such as total number of visitors, traffic, and usage patterns.
- Comply with law; establish, protect, or exercise our legal rights; as required to enforce our terms of use or other contracts; defend against legal claims or demands; detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person.
- Engage in compliance and risk management activities.

E. How We Share Your Information

Kavod v'Nichum may share your personal information identified in this Privacy Notice in the following instances:

- *With service providers:* We will share your personal information with service providers that need the information to perform a business or other professional function for us, including our professional advisors, payment processor, shipping provider, and email vendor.

- *In the event of a business transition:* In the event that we enter into, or intend to enter into, a transaction that alters the structure of Kavod v'Nichum, such as a reorganization, merger, acquisition, sale, joint venture, assignment, consolidation, transfer, change of control, or other disposition of all or any portion of our assets, we would share your personal information with third parties for the purpose of facilitating and completing the transaction. We would also share your personal information if we undergo bankruptcy or liquidation, in the course of such proceedings.
- *For legal purposes:* We will share your personal information where we are legally required to do so, such as in response to court orders, law enforcement or legal process, including for national security purposes; to establish, protect, or exercise our legal rights; as required to enforce our terms of use or other contracts; to defend against legal claims or demands; to detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person; or to comply with the requirements of any applicable law.

SECURITY

We implement and maintain technical, physical, and organizational security measures to protect information entrusted to us. These security measures vary depending on a variety of factors, including the sensitivity of the information we process.

INFORMATION CHOICES

- *Do Not Track:* Your browser or device may include a "Do Not Track" functionality that you can set to inform websites that you do not want to be tracked. At this time, our Services do not support Do Not Track.
- *Marketing emails:* If you no longer wish to receive marketing emails from us, you can click the unsubscribe link at the bottom of any email. Please note we will continue to send you emails necessary to the Services or any assistance you request.

CHANGES TO THIS PRIVACY NOTICE

We reserve the right to modify or update this Privacy Notice at any time without prior notice. We will post those changes on this page in addition to updating the "Last Updated" notice at the top of this page. We encourage you to review our Privacy Notice to stay informed. If we make changes that materially affect your privacy rights, we will notify you via email and obtain your consent, if required.

CONTACT US

If you have any questions or concerns about this Privacy Notice, please contact Kavod v'Nichum at:

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